



MEDIA RELEASE

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Synergy calls for West Australians to 'Nominate your neighbour' for a brighter Christmas

Synergy's Xmas Lights Trail is returning for 2019, but this year, festive season enthusiasts can put someone forward to have their home adorned in Christmas lights.

The inaugural 'Nominate Your Neighbour' campaign is a joint initiative between Synergy and Lifeline WA, and allows West Australians to nominate someone who they believe is in need of extra Christmas cheer this year.

Synergy's Marketing Manager Kelley Yeats said the initiative was developed to support the purpose of Lifeline WA and to spread the joy of Christmas to those who need it the most over the festive season.

"If you know someone who may have had a challenging year, nominate them – if they accept, they will be in the running to have their home decorated and lit up by our Synergy elves, as well as their electricity bills paid for six months," Ms Yeats said.

"Each year we see the joy that decorations and light displays bring to kids and adults alike so this is all about sharing that joy and making Christmas a bit brighter for someone who needs it."

From the 12th to 19th November 2019, voting will open for both individuals and families, with four winners chosen to have their home decorated in Christmas lights, just in time for the festive season.

Nominations can be made online at www.xmaslightstrail.com.au/nominate, and those nominees will then be given an opportunity to accept or decline to take part.

Synergy's elves will then decorate the winners' homes at the end of November, just in time for the Synergy Xmas Lights Trail which launches at the start of December.

The Synergy Xmas Lights Trail for 2019 will once again enable Western Australian's to list their festive displays on Synergy's online platform, allowing visitors to create their own itinerary to go and view the decorated homes.

For more information, visit www.xmaslightstrail.com.au

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About Synergy

As Western Australia's leading energy generator and retailer, Synergy is an essential and trusted provider of electricity and gas. Utilising our diverse energy generation portfolio, Synergy supplies reliable and affordable energy to more than one million residential and business customers.



Synergy owns and operates electricity generating assets, including thermal power stations, spanning from Kalbarri in the north, out to Kalgoorlie in the east and down to Albany in the south – an electricity network known as the South West Interconnected System (SWIS).

Owned by the Government of Western Australia, Synergy proudly supports the people of Western Australia and plays an active role in the communities in which we operate. Synergy's purpose is clear – to lead Western Australians to their intelligent energy future. For more information visit www.synergy.net.au.

About the Synergy Xmas Lights Trail

Along the Synergy Xmas Lights Trail, you'll find people who love to decorate their homes and plenty of others who just love to enjoy the magic of the lights. Synergy is sharing the best light displays across WA and supporting Lifeline WA during their Lights for Lifeline fundraising campaign.

Western Australian already decorating their houses this festive season are encouraged to create a decorator profile on the Synergy Xmas Lights Trail website. In addition to sharing the joy of their lights with the wider community, decorators can share in \$10,000 worth of prizes. House listings and voting opens 1st December. www.xmaslightstrail.com.au.