



21 October 2020

'Nominate Your Neighbour' and brighten Christmas for our community heroes

Synergy's Xmas Lights Trail is returning in 2020, along with the popular 'Nominate Your Neighbour' campaign, which launched for the first time last year.

'Nominate Your Neighbour' invites Western Australians to put forward somebody who they believe has gone the extra mile to brighten the lives of others this year.

Three winners will then be selected to win a Christmas lights makeover for their home worth \$5,000, along with their electricity bills paid for three months.

Synergy's Manager Marketing Kelley Yeats said the initiative launched in 2019 to support Lifeline WA and to give back to the community, while spreading the joy of the festive season.

"This year has been particularly challenging for many, however in these difficult times we also see individuals go to extraordinary lengths to support those struggling in their community," Ms Yeats said.

"Nominate Your Neighbour aims to celebrate these gestures, big or small, and recognise the community heroes who have spread cheer and kindness to others.

"If you know someone who makes a difference, please nominate them before 10 November 2020, so they will be in the running."

Nominations can be made online at www.xmaslightstrail.com.au/nominate, with nominees then given the opportunity to accept or decline to take part.

Three winners will be chosen on 19 November 2020, before the Synergy Xmas Lights Trail officially launches at the start of December.

The Synergy Xmas Lights Trail shares the best light displays across WA, connecting the local community while supporting Lifeline WA during their Lights for Lifeline campaign.

For more information, visit www.xmaslightstrail.com.au

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About Synergy

As Western Australia's leading energy generator and retailer, Synergy is an essential and trusted provider of electricity and gas. Utilising our diverse energy generation portfolio, Synergy supplies reliable and affordable energy to more than one million residential and business customers.

Synergy owns and operates electricity generating assets, including thermal power stations, spanning from Kalbarri in the north, out to Kalgoorlie in the east and down to Albany in the south – an electricity network known as the South West Interconnected System (SWIS).

Owned by the Government of Western Australia, Synergy proudly supports the people of Western Australia and plays an active role in the communities in which we operate. Synergy's purpose is clear – to lead Western Australians to their intelligent energy future. For more information visit www.synergy.net.au.

About the Synergy Xmas Lights Trail

Along the Synergy Xmas Lights Trail, you'll find people who love to decorate their homes and plenty of others who just love to enjoy the magic of the lights. Synergy is sharing the best light displays across WA and supporting Lifeline WA during their Lights for Lifeline fundraising campaign.

Western Australian already decorating their houses this festive season are encouraged to create a decorator profile on the Synergy Xmas Lights Trail website. In addition to sharing the joy of their lights with the wider community, decorators can share in \$10,000 worth of prizes. House listings and voting opens 1st December. www.xmaslightstrail.com.au.