



## **MEDIA RELEASE**

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### **Midday Saver trial helps customers harness renewable energy**

Synergy is trialling a new Midday Saver electricity tariff to help its customers take advantage of the abundance of solar energy available during the day.

The Midday Saver trial gives households the opportunity to save on their electricity bill, by shifting a portion of their electricity consumption from the evening peak to the middle of the day or overnight.

More than 400 residential Synergy customers have been accepted to become part of the trial, which kicked off in November.

Trial participants will receive activity statements from Synergy every two months to help them understand how they have performed on the trial, as well as offer them tips on how to increase their energy savings.

Synergy CEO Jason Waters said Synergy continues to develop new products to help its customers better manage their energy consumption and lower their household bills.

“We are seeing our customers increasingly take up solar PV, with almost one in two households expected to have solar panels by 2030.” Mr Waters said.

“By offering a lower rate per unit in the middle of the day, the Midday Saver trial enables those participating to take advantage of the excess solar energy available in WA, without needing to invest in solar themselves.”

“As part of the trial, customers will also be able to view their daily usage data to track their costs and better manage their electricity consumption.”

Participating households will only pay 8 cents per unit of electricity they consume from 9 am to 3pm, when the sun is at its brightest, and 20 cents per unit from 9 pm to 9am.

A rate of 55 cents per unit will apply during the peak period of 3 pm to 9 pm.

The trial forms part of Synergy’s contribution to the State Government’s Distributed Energy Resources Roadmap, which is designed to better integrate renewable energy technologies into WA’s electricity system.

**ENDS**

**Media contact:**

Carolyn Herbert - 0447 195 714

[media@synergy.net.au](mailto:media@synergy.net.au)



## **About Synergy**

As Western Australia's leading energy generator and retailer, Synergy is an essential and trusted provider of electricity and gas. Utilising our diverse energy generation portfolio, Synergy supplies reliable and affordable energy to more than one million residential and business customers.

Synergy owns and operates electricity generating assets, including thermal power stations, spanning from Kalbarri in the north, out to Kalgoorlie in the east and down to Albany in the south – an electricity network known as the South West Interconnected System (SWIS).

Owned by the Government of Western Australia, Synergy proudly supports the people of Western Australia and plays an active role in the communities in which we operate. Synergy's purpose is clear – to lead Western Australians to their intelligent energy future. For more information visit [www.synergy.net.au](http://www.synergy.net.au).