



## **MEDIA RELEASE**

25 November 2019

### **Synergy joins forces to celebrate diversity at 2019 Pride Parade**

Synergy is thrilled to once again participate in the excitement and colour of the 2019 Pride Parade, as the Perth community celebrates diversity and equality for all.

For the first time, Synergy will join Horizon Power and Western Power in the parade, supporting Pride WA's 30th anniversary and this year's theme of 'Reflect, love, heroes, community & identity.'

Saturday's parade in Northbridge is the third time Synergy has joined its employees and families in the parade, celebrating the diversity and equality of the LGBTI (lesbian, gay, bisexual, transgender and intersex) community.

Synergy is expecting more than 50 of its people to join the march, as well as friends and family who will also attend the vibrant event which is a key feature of this year's PrideFest.

Synergy participates in the Pride Parade to celebrate our support for diversity and inclusion – not only in the workplace, but in our community.

This year's float pays homage to the heroes of 1989 who protested on the steps of parliament. Spheres transition from the pink and mauve of the balloons from that event, to the rainbow flag which celebrates the identities and inclusion of all people.

Synergy CEO Jason Waters said he was proud Synergy was participating in the event for a third year in a row.

"Having a number of our people marching in the Pride Parade demonstrates our aim to create a culture of belonging and further educating our people about the benefits that a diverse workforce can bring to each other and the business," Mr Waters said.

"We were thrilled Synergy won "Overall Best Float" in last year's Pride Parade, because it's through events such as this that Synergy can provide more than just words of support for diversity and inclusion."

The parade will commence on Francis Street and travel across to Aberdeen Street, before heading along Lake Street and turning into James Street to return to where it commenced on Francis Street.

The 30th annual Perth Pride Parade is free to the general public and will be held on Saturday 30 November from 8pm - 10pm.

## **ENDS**

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## **About Synergy**

As Western Australia's leading energy generator and retailer, Synergy is an essential and trusted provider of electricity and gas. Utilising our diverse energy generation portfolio, Synergy supplies reliable and affordable energy to more than one million residential and business customers.

Synergy owns and operates electricity generating assets, including thermal power stations, spanning from Kalbarri in the north, out to Kalgoorlie in the east and down to Albany in the south – an electricity network known as the South West Interconnected System (SWIS).

Owned by the Government of Western Australia, Synergy proudly supports the people of Western Australia and plays an active role in the communities in which we operate. Synergy's purpose is clear – to lead Western Australians to their intelligent energy future. For more information visit [www.synergy.net.au](http://www.synergy.net.au).